



SALISBURYFC



SPONSORSHIP, HOSPITALITY & ADVERTISING PRICES - 2017 - 2018 SEASON

Raymond McEnhill Stadium, Partridge Way, Old Sarum, Salisbury tel: 01722 776655 email:sales@salisburyfc.co.uk www.salisburyfc.co.uk

ABOUT SALISBURY FC

Salisbury FC are members of the Evo-Stik Southern League and based at the Raymond McEnhill Stadium in Old Sarum, which has a capacity of 3,500.

The club has two bars, including a function suite that can accommodate 200 people available for hire, and six hospitality boxes catering for up to 12 people in each on match days.

Last season, the club's remarkable average crowd of 796 for league games was among the very best in the country at its level.

The club, which is managed by national TV and radio football pundit Steve Claridge, is also nearing 10,000 followers on both Twitter and Facebook.

Our website, www.salisburyfc.co.uk, had 389,000 page views in the last year. On average, 735 people visit the site every day.

We can offer a range of effective opportunities to promote your services, products and branding whether it be by means of an advertising board, a programme ad, stand sponsorship, match day, player, man of the match or even match ball sponsorship.

Also, if you are looking to entertain key clients, reward members of staff for their hard work or treat your friends and family to a special day out, there are a comprehensive range of packages to suit your type of business and budget.

To see what Salisbury FC can do for you and your business, please contact us on sales@salisburyfc.co.uk or 01722 776655.

All payments for sponsorship can be made in instalments, including by direct debit over the course of a full 10-month season.



PERIMETER BOARDS & HOSPITALITY BOX SIGNAGE

PERIMETER BOARDS

Standard Perimeter Advertising Board (10ft x 2ft 6in) **£250.00 + VAT**

"Special Price" Standard Perimeter Board & Half Page Advert in Programme **£400.00 + VAT**

Double Perimeter Advertising Board **£450.00 + VAT**

"Special Price" Double Perimeter Board & Half Page Advert in Programme **£500.00 + VAT**

Please note: The production cost of the Perimeter Boards is not included in these prices – SFC are able to put you in contact with our approved manufacturers



SIGNAGE

Have your name on a plaque located on the entry to your box and on the outside wall of your box in full view of everyone

Executive Box **POA**

VIP Corporate Box 1-6 **POA**

Dining Room Sponsorship **POA**



PROGRAMME, SCOREBOARD & WEBSITE ADVERTISING

PROGRAMME ADVERTISING

Programme Sponsorship (Whole Season)

Sponsored by Sarum Graphics

Full Page (Season)
A5 black and white

£450.00 + VAT

Half Page (Season)
½ Page black and white

£250.00 + VAT

Quarter Page (Season)
¼ Page black and white

£150.00 + VAT

Logo entry onto our dedicated Sponsor Page

£ 75.00 + VAT



SALISBURY FC SCOREBOARD

Your company's advert on our LED scoreboard

POA

SALISBURY FC WEBSITE

Your company's Logo with Link (direct to your business)

£250.00 + VAT



SALISBURY FC KIT SPONSORSHIP

HOME TEAM SHIRTS

Front of 1st Team Shirts

Sponsored by Berry Telecom

Back of 1st Team Shirts

Sponsored by Cara Glass

Back of 1st Team Shorts

Sponsored by Salisbury Printing

AWAY TEAM SHIRTS

Front of 1st Team Shirts

Sponsored by Blue Bee Solutions

Back of 1st Team Shirts

Sponsored by Wessex Fleet

Back of Shorts

Sponsored by Salisbury Printing



OTHER KIT

Warm Up Kit

POA

Tracksuits

£2000.00 + VAT

Rain Jackets

£1500.00 + VAT

Bags

£ 750.00 + VAT



MANAGER & PLAYER SPONSORSHIP

MANAGER, FOOTBALL DIRECTOR & COACH SPONSORSHIP

Manager, Football Director or Coach Sponsorship is a great way to show your support for Salisbury FC - benefits include:

Your name/s (or your companies) will be listed against their name in the match day programme and on our official website

POA

INDIVIDUAL PLAYER SHIRT SPONSORSHIP

Great opportunity to show your support for your favourite player and Salisbury FC, benefits include:

Your name/s (or your companies) will be listed against the player's name in the match day programme and on the official website

Home (per player)

£100.00 + VAT

Away (per player)

£100.00 + VAT

OTHER SPONSORSHIP

BT Sport / TV in Executive & VIP Corporate Boxes and both bars **POA**

Dug Outs – Home, Away or both

Sponsored by Direct-tech

Scoreboard Sponsorship

POA



MATCH DAY SPONSORSHIP

£400.00 + VAT

- Hospitality and seats for 4
- Fully licensed pay bar
- Half-time refreshments
- 2 Complimentary programmes
- Choice of "Man of the Match"
- Your business name announced over the PA system and on the electronic scoreboard
- Pre-match photograph with the two captains and the match officials on the pitch before the game
- Twitter and Facebook Announcements to an audience of 1000's in the lead up to the match
- Your business name in the match day programme and on our website



MATCH BALL SPONSORSHIP

£150.00 + VAT

- Hospitality seats for 2
- Fully Licensed pay bar
- Complimentary Programme
- Signed Football
- Your business name announced over our PA system during the match
- Twitter and Facebook



MATCH MASCOT SPONSORSHIP

£125.00 + VAT

Special price of £100.00 + VAT if the purchaser is a member of the Salisbury FC Supporters Club

An ideal birthday or Christmas gift - The mascot package gives youngsters the chance to meet the players and management staff when visiting the dressing room ahead of the game, before then leading Salisbury FC onto the field alongside the team captain.

- Salisbury FC replica home shirt
- Match Day Programme and Team Sheet
- Chance to meet the players and management staff
- Visit the dressing room ahead of the game
- Leading out the Salisbury FC team onto the field alongside the Team Captain
- Pose for photographs
- 4 Adult seats (plus the mascot)



HOSPITALITY BOX (We have 6 Hospitality Boxes for hire)

HOSPITALITY BOX

VIP CORPORATE HOSPITALITY BOX (WHOLE SEASON)

POA

VIP Corporate Box – Including Hospitality

£250.00 + VAT

Subject to availability – to include:

- Welcome drink on arrival
- Maximum of 10 persons
- Hot meal & half time refreshments, cake or cheeseboard
- Match Day Programme x 6
- Exclusive Corporate Box Seats
- VIP Entry & Passes
- Waitress Service for the purchase of beverages
- BT Sport
- Access to Sarum Suite Bar post-match to meet players
- Option to purchase special Drinks Packages (see list at the end of this document)



INDIVIDUAL SPECTATOR HOSPITALITY

To include:
Welcome Drink on Arrival
Stadium Seat
Hot meal in Executive Lounge
Half Time Refreshments, Cake or Cheese & Biscuits

£25.00 + VAT

To include:
Welcome Drink on Arrival
Hot meal in the bar area
Entry into the stadium
(Availability to upgrade to a seat £2.00)

£15.00 + VAT

Both of these options are available to purchase only via our Website



LAGER PACKAGE

£120.00 + VAT

- 4 x Jugs of lagers
- 1 X Large bottle lemonade
- 1 X Bottle white wine
- 1 X Carton orange juice
- 2 X Packets large crisps

- 1 X Large bottle of Coke
- 6 X Cider / Bitter (bottles)
- 1 X Bottle sparkling water
- 2 X Packets large mixed nuts
- 2 X Packets cheeselets etc



CIDER PACKAGE

£120.00 + VAT

- 4 x Jugs of Ciders
- 1 X Large bottle lemonade
- 1 X Bottle white wine
- 1 X Carton orange juice
- 2 X Packets large crisps

- 1 X Large bottle of Coke
- 6 X Lager / Bitter (bottles)
- 1 X Bottle sparkling water
- 2 X Packets large mixed nuts
- 2 X Packets cheeselets etc

PROSECCO PACKAGE

£140.00 + VAT

- 4 x Prosecco Bottles
- 1 x Large bottle lemonade
- 1 X Bottle sparkling water
- 2 X Packets large mixed nuts
- 2 X Packets cheeselets etc

- 1 x Large bottle of Coke
- 1 x Bottle of white wine / Prosecco
- 1 X Carton orange juice
- 2 X Packets large crisps



REAL ALE PACKAGE

£140.00 + VAT

- 1 x Polypin of Downton Brewery Ale
- 1 X Large bottle lemonade
- 2 X Packets large mixed nuts
- 2 X Packets cheeselets etc

- 1 x Large bottle of Coke
- 1 X Carton orange juice
- 2 X Packets large crisps



CONTACT DETAILS

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SP4 6PU

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WHERE TO FIND US



COME AND BE PART OF SALISBURY FC



[salisburyfootballclub](https://www.facebook.com/salisburyfootballclub)



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